

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: WRAL-TV, Raleigh | Date: 10/9/12 |
|---|--|

I, Smart Media Group,

being/on behalf of: Pat McCrory, a legally

qualified candidate of the Republican political

party for the office of: Governor

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached | | | | | |

Total Charges: \$ 84,340 Gross / 71,699 Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Pat McCrory Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Massachi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5/31/12

Date

Julie A. Kearn
Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Product</u> MCCRORY 10/01 | | |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | | <u>Estimate #</u> C01C07 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Cheryl Blair | <u>Sales Office</u> Washington Tel |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| | | <u>Total Ratings</u> 271.80 |
| <u>IDB#</u> | <u>Advertiser Code</u> MCCRO | <u>Product Code</u> ORDR |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|---------------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 2 | WRAL | 10/05/12 | 10/05/12 | Price is Right | 11a-12p | | :30 | | | | NM | 1 | \$850.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$850.00 | 3.70 | | | |
| N 4 | WRAL | 10/05/12 | 10/05/12 | Young and the Restless | 4-5p | | :30 | | | | NM | 1 | \$1,600.00 |
| | | CLASS 1 - CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$1,600.00 | 7.40 | | | |
| N 5 | WRAL | 10/05/12 | 10/05/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$400.00 | 3.00 | | | |
| N 6 | WRAL | 10/05/12 | 10/05/12 | WRAL 5:30AM News | 530-6a | | :30 | | | | NM | 1 | \$665.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$665.00 | 3.80 | | | |
| N 7 | WRAL | 10/05/12 | 10/05/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 1 | \$665.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$665.00 | 3.80 | | | |
| D 8 | WRAL | 10/01/12 | 10/01/12 | Price is Right | 11a-12p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| D 9 | WRAL | 10/01/12 | 10/01/12 | Young and the Restless | 4-5p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| N 10 | WRAL | 10/01/12 | 10/01/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | | NM | 1 | \$150.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$150.00 | 3.00 | | | |
| N 11 | WRAL | 10/01/12 | 10/01/12 | WRAL 5:30AM News | 530-6a | | :30 | | | | NM | 1 | \$250.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$250.00 | 3.80 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(919)821-8514

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|---|---------------------------------|--|
| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | <u>Product</u> MCCRORY 10/01 | <u>Estimate #</u> C01C07 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 12 | WRAL | 10/01/12 | 10/01/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 1 | \$175.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$175.00 | 3.80 | | | |
| D 13 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| N 14 | WRAL | 10/06/12 | 10/06/12 | CRIMINAL MINDS | 1135-1235XM | | :30 | | | | NM | 2 | \$450.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----2- | | | | 2 | \$225.00 | 2.90 | | | |
| D 15 | WRAL | 10/06/12 | 10/06/12 | 7pm News | 7-730p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| N 17 | WRAL | 10/06/12 | 10/06/12 | CBS This Sat Morning 8-9a | 8-9a | | :30 | | | | NM | 1 | \$445.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$445.00 | 4.20 | | | |
| D 18 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 2 | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| D 19 | WRAL | 10/07/12 | 10/07/12 | 6pm News (Sun) | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| D 20 | WRAL | 10/07/12 | 10/07/12 | WRAL Sun Morning News | 7-9a | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| N 21 | WRAL | 10/07/12 | 10/07/12 | CBS Sunday Morning | 9-1030a | | :30 | | | | NM | 1 | \$535.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$535.00 | 4.80 | | | |
| D 22 | WRAL | 10/07/12 | 10/07/12 | Sun Hour 2 | 9-10pm | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 4 - CANDIDATE | | | | | | | | | | | |
| N 23 | WRAL | 10/04/12 | 10/04/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$400.00 | 3.40 | | | |
| N 24 | WRAL | 10/04/12 | 10/04/12 | Price is Right | 11a-12p | | :30 | | | | NM | 1 | \$850.00 |
| | | CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$850.00 | 3.70 | | | |
| N 25 | WRAL | 10/04/12 | 10/04/12 | Young and the Restless | 4-5p | | :30 | | | | NM | 1 | \$1,600.00 |
| | | CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$1,600.00 | 7.40 | | | |
| D 26 | WRAL | 10/04/12 | 10/04/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| N 27 | WRAL | 10/04/12 | 10/04/12 | WRAL AM News | 6-7a | | :30 | | | | NM | 1 | \$900.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$900.00 | 5.30 | | | |
| N 28 | WRAL | 10/04/12 | 10/04/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 1 | \$665.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |

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| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | <u>Product</u> MCCRORY 10/01 | <u>Estimate #</u> C01C07 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$665.00 | 3.80 | | | |
| D 29 | WRAL | 10/04/12 | 10/04/12 | Thu Hour 2 | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |
| D 30 | WRAL | 10/02/12 | 10/02/12 | Price is Right | 11a-12p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | | | |
| D 31 | WRAL | 10/02/12 | 10/02/12 | Young and the Restless | 4-5p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | | | |
| N 32 | WRAL | 10/02/12 | 10/02/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | | NM | 1 | \$400.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$400.00 | 3.00 | | | |
| N 33 | WRAL | 10/02/12 | 10/02/12 | WRAL AM News | 6-7a | | :30 | | | | NM | 1 | \$900.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$900.00 | 5.30 | | | |
| N 34 | WRAL | 10/02/12 | 10/02/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$665.00 | 3.80 | | | |
| D 35 | WRAL | 10/02/12 | 10/02/12 | Tue Hour 1 | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |
| D 36 | WRAL | 10/03/12 | 10/03/12 | Wed Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |
| N 37 | WRAL | 10/03/12 | 10/03/12 | Price is Right | 11a-12p | | :30 | | | | NM | 1 | \$850.00 |
| CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$850.00 | 3.70 | | | |
| N 38 | WRAL | 10/03/12 | 10/03/12 | Young and the Restless | 4-5p | | :30 | | | | NM | 1 | \$1,600.00 |
| CLASS 1 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$1,600.00 | 7.40 | | | |
| N 39 | WRAL | 10/03/12 | 10/03/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | | NM | 1 | \$400.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$400.00 | 3.00 | | | |
| N 40 | WRAL | 10/03/12 | 10/03/12 | WRAL 5:30AM News | 530-6a | | :30 | | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$665.00 | 3.80 | | | |
| N 41 | WRAL | 10/03/12 | 10/03/12 | CBS This Morning | 7am - 9am | | :30 | | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$665.00 | 3.80 | | | |
| D 42 | WRAL | 10/05/12 | 10/05/12 | Fri Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |
| D 43 | WRAL | 10/05/12 | 10/05/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |

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|-------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| D 44 | WRAL | 10/05/12 | 10/05/12 | Letterman Friday | 1205x-107x | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| N 45 | WRAL | 10/05/12 | 10/05/12 | Noon News | 12p-1p | | :30 | | | | NM | 1 | \$535.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$535.00 | 5.30 | | | |
| N 46 | WRAL | 10/05/12 | 10/05/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | | NM | 1 | \$360.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$360.00 | 3.10 | | | |
| N 47 | WRAL | 10/05/12 | 10/05/12 | 5:00 First News | 5-530p | | :30 | | | | NM | 1 | \$1,780.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$1,780.00 | 8.20 | | | |
| D 48 | WRAL | 10/05/12 | 10/05/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 49 | WRAL | 10/05/12 | 10/05/12 | Fri Hour 1 | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 50 | WRAL | 10/05/12 | 10/05/12 | Fri Hour 2 | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 51 | WRAL | 10/01/12 | 10/01/12 | Mon Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 52 | WRAL | 10/01/12 | 10/01/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 53 | WRAL | 10/01/12 | 10/01/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 54 | WRAL | 10/01/12 | 10/01/12 | Noon News | 12p-1p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 55 | WRAL | 10/01/12 | 10/01/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 56 | WRAL | 10/01/12 | 10/01/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 57 | WRAL | 10/06/12 | 10/06/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 58 | WRAL | 10/06/12 | 10/06/12 | 7pm News | 7-730p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| N 59 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$890.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$890.00 | 4.50 | | | |
| D 60 | WRAL | 10/07/12 | 10/07/12 | Sun Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 61 | WRAL | 10/07/12 | 10/07/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 62 | WRAL | 10/07/12 | 10/07/12 | 60 Minutes | 7-8p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Raleigh, NC 27605
(919)821-8514

| | | |
|--------------------------|---------------|--------------------------|
| Contract / Revision | | Alt Order # |
| 116662 / | | 06218185 |
| Contract Dates | Product | Estimate # |
| 10/01/12 - 10/08/12 | MCCRORY 10/01 | C01C07 |
| Advertiser | | Original Date / Revision |
| Pat McCrory for Governor | | 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| D 63 | WRAL | 10/07/12 | 10/07/12 | Sun Hour 1 | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 64 | WRAL | 10/04/12 | 10/04/12 | Thu Hour 3 | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 65 | WRAL | 10/04/12 | 10/04/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| N 66 | WRAL | 10/04/12 | 10/04/12 | Noon News | 12p-1p | | :30 | | | | NM | 1 | \$535.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$535.00 | 5.30 | | | |
| D 67 | WRAL | 10/04/12 | 10/04/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 68 | WRAL | 10/04/12 | 10/04/12 | Thu Hour 1 | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| N 69 | WRAL | 10/02/12 | 10/02/12 | Tue Hour 3 | 10-11p | | :30 | | | | NM | 1 | \$2,665.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$2,665.00 | 10.10 | | | |
| N 70 | WRAL | 10/02/12 | 10/02/12 | Late News | 11-1135p | | :30 | | | | NM | 1 | \$2,225.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$2,225.00 | 7.40 | | | |
| D 71 | WRAL | 10/02/12 | 10/02/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| D 72 | WRAL | 10/02/12 | 10/02/12 | Noon News | 12p-1p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| N 73 | WRAL | 10/02/12 | 10/02/12 | 5:30 News | 530-6p | | :30 | | | | NM | 1 | \$1,780.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$1,780.00 | 8.20 | | | |
| N 74 | WRAL | 10/02/12 | 10/02/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 1 | \$650.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$650.00 | 10.80 | | | |
| D 75 | WRAL | 10/02/12 | 10/02/12 | Tue Hour 2 | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 4 - CANDIDATE | | | | | | | | | |
| D 76 | WRAL | 10/03/12 | 10/03/12 | Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| N 77 | WRAL | 10/03/12 | 10/03/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 1 | \$400.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$400.00 | 3.40 | | | |
| N 78 | WRAL | 10/03/12 | 10/03/12 | Noon News | 12p-1p | | :30 | | | | NM | 1 | \$535.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$535.00 | 5.30 | | | |
| N 79 | WRAL | 10/03/12 | 10/03/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | | NM | 1 | \$360.00 |
| | | | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|---|---------------------------------|--|
| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | <u>Product</u> MCCRORY 10/01 | <u>Estimate #</u> C01C07 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------------------------|-----------|-------------------|-----------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$360.00 | 3.10 | | | |
| N 80 | WRAL | 10/03/12 | 10/03/12 | 5:00 First News | 5-530p | | :30 | | | | NM | 1 | \$1,780.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$1,780.00 | 8.20 | | | |
| D 81 | WRAL | 10/03/12 | 10/03/12 | 6pm News (M-F) | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 4 - CANDIDATE | | | | | | | | | | | | | |
| N 82 | WRAL | 10/01/12 | 10/07/12 | WRAL 6a News Sat | 6-8a | | :30 | | | | NM | 1 | \$400.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$400.00 | 0.00 | | | |
| N 83 | WRAL | 10/05/12 | 10/07/12 | The Insider (1-130p) | 1-130p | | :30 | | | | NM | 1 | \$335.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$335.00 | 3.50 | | | |
| N 84 | WRAL | 10/05/12 | 10/05/12 | WRAL AM News | 6-7a | | :30 | | | | NM | 1 | \$900.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$900.00 | 5.30 | | | |
| N 85 | WRAL | 10/05/12 | 10/05/12 | Inside Edition | 7-730P | | :30 | | | | NM | 1 | \$975.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$975.00 | 7.60 | | | |
| N 86 | WRAL | 10/05/12 | 10/05/12 | Entertainment Tonight | 730-8P | | :30 | | | | NM | 1 | \$975.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$975.00 | 5.60 | | | |
| N 87 | WRAL | 10/05/12 | 10/05/12 | Dr. Phil | 9-10a | | :30 | | | | NM | 1 | \$335.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$335.00 | 5.60 | | | |
| N 88 | WRAL | 10/04/12 | 10/04/12 | The Insider (1-130p) | 1-130p | | :30 | | | | NM | 1 | \$335.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$335.00 | 3.50 | | | |
| N 89 | WRAL | 10/04/12 | 10/04/12 | 5:00 First News | 5-530p | | :30 | | | | NM | 1 | \$1,780.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$1,780.00 | 8.20 | | | |
| N 90 | WRAL | 10/04/12 | 10/04/12 | WRAL 5:30AM News | 530-6a | | :30 | | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$665.00 | 3.80 | | | |
| N 91 | WRAL | 10/04/12 | 10/04/12 | Inside Edition | 7-730P | | :30 | | | | NM | 0 | \$0.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$975.00 | 7.60 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WRAL | 10/01/12-10/07/12 | | Inside Edition | 7-730P | ----Th----- | :30 | | \$975.00 | 7.60 | NM | | |
| Credited | | | | | | | | | | | | | |

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| | |
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| Contract / Revision | Alt Order # |
| 116662 / | 06218185 |

| | | |
|---------------------|---------------|------------|
| Contract Dates | Product | Estimate # |
| 10/01/12 - 10/08/12 | MCCRORY 10/01 | C01C07 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| Pat McCrory for Governor | 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-------------|---------------|-------------|-------|------------|
| N 92 | WRAL | 10/04/12 | 10/04/12 | Entertainment Tonight | 730-8P | | :30 | | | | NM | 1 | \$975.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$975.00 | 5.60 | | | |
| N 93 | WRAL | 10/04/12 | 10/04/12 | Dr. Phil | 9-10a | | :30 | | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$335.00 | 3.60 | | | |
| N 94 | WRAL | 10/03/12 | 10/03/12 | David Letterman | 1135p-1237a | | :30 | | | | NM | 2 | \$800.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 2 | \$400.00 | 3.40 | | | |
| N 95 | WRAL | 10/03/12 | 10/03/12 | 5:00 First News | 5-530p | | :30 | | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$1,780.00 | 8.20 | | | |
| N 96 | WRAL | 10/03/12 | 10/03/12 | 5:30 News | 530-6p | | :30 | | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$1,780.00 | 8.20 | | | |
| N 97 | WRAL | 10/03/12 | 10/03/12 | WRAL AM News | 6-7a | | :30 | | | | NM | 1 | \$900.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$900.00 | 5.30 | | | |
| N 98 | WRAL | 10/03/12 | 10/03/12 | Inside Edition | 7-730P | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$975.00 | 7.60 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WRAL | 10/01/12-10/07/12 | Inside Edition | 7-730P | ---W----- | :30 | | \$975.00 | 7.60 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 99 | WRAL | 10/03/12 | 10/03/12 | Entertainment Tonight | 730-8P | | :30 | | | | NM | 0 | \$0.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$975.00 | 5.60 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WRAL | 10/01/12-10/07/12 | Entertainment Tonight | 730-8P | ---W----- | :30 | | \$975.00 | 5.60 | NM | | |
| | Credited | | | | | | | | | | | | |
| N 100 | WRAL | 10/03/12 | 10/03/12 | Dr. Phil | 9-10a | | :30 | | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$335.00 | 3.60 | | | |
| N 101 | WRAL | 10/03/12 | 10/05/12 | WRAL 4:30am News | 4:30a - 5am | | :30 | | | | NM | 1 | \$100.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --WTF-- | | | | 1 | \$100.00 | 0.00 | | | |
| N 102 | WRAL | 10/03/12 | 10/05/12 | Wed Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$3,555.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$3,555.00 | 0.00 | | | |

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|---|--|--|
| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | | <u>Product</u> MCCRORY 10/01 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Estimate #</u> C01C07 |
| | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------------------------|------|-------------------------|-----------------|--------------------|--------------------|-----------------------|-----------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 103 | WRAL | 10/03/12 | 10/05/12 | Thu Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$4,000.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$4,000.00 | 0.00 | | | |
| N 104 | WRAL | 10/03/12 | 10/05/12 | Thu Hour 2 | 9-10p | | :30 | | | | NM | 1 | \$3,555.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$3,555.00 | 0.00 | | | |
| N 105 | WRAL | 10/03/12 | 10/05/12 | Thu Hour 3 | 10-11p | | :30 | | | | NM | 1 | \$3,335.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 1 | \$3,335.00 | 0.00 | | | |
| N 106 | WRAL | 10/03/12 | 10/05/12 | Fri Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$2,225.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$2,225.00 | 0.00 | | | |
| N 107 | WRAL | 10/03/12 | 10/05/12 | Fri Hour 2 | 9-10p | | :30 | | | | NM | 1 | \$2,225.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$2,225.00 | 0.00 | | | |
| N 108 | WRAL | 10/03/12 | 10/05/12 | Fri Hour 3 | 10-11p | | :30 | | | | NM | 3 | \$5,290.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 2 | \$2,665.00 | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | WRAL | 10/01/12-10/07/12 | Fri Hour 3 | 10-11p | -----F---- | :30 | \$2,665.00 | 0.00 | NM | | |
| | | See MG 108.3,108.4 | | | | | | | | | | | |
| | | 3 | WRAL | 10/01/12-10/07/12 | Fri Hour 1 | 8-9p | -----F---- | :30 | \$2,225.00 | 0.00 | NM | | |
| | | Ⓜ MG for 108.1 10/05 | | | | | | | | | | | |
| | | CLASS 3 CANDIDATE r9.26 | | | | | | | | | | | |
| | | 4 | WRAL | 10/08/12-10/08/12 | David Letterman | 1135p-1237a | M----- | :30 | \$400.00 | 0.00 | NM | | |
| | | Ⓜ MG for 108.1 10/05 | | | | | | | | | | | |
| | | CLASS 3 CANDIDATE r9.26 | | | | | | | | | | | |
| N 109 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 1 | 8-9p | | :30 | | | | NM | 2 | \$1,780.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 2 | \$890.00 | 0.00 | | | |
| N 110 | WRAL | 10/06/12 | 10/06/12 | CRIMETIME SATURDAY | 9-10p | | :30 | | | | NM | 1 | \$1,110.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$1,110.00 | 0.00 | | | |
| N 111 | WRAL | 10/06/12 | 10/06/12 | Sat Hour 3 | 10-11p | | :30 | | | | NM | 1 | \$1,110.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$1,110.00 | 0.00 | | | |
| N 112 | WRAL | 10/06/12 | 10/06/12 | ACC Blitz Pre-Game | 12p - 12:30p | | :30 | | | | NM | 1 | \$265.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$265.00 | 0.00 | | | |

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| | | |
|---|---------------------------------|--|
| <u>Contract / Revision</u> 116662 / | | <u>Alt Order #</u> 06218185 |
| <u>Contract Dates</u> 10/01/12 - 10/08/12 | <u>Product</u> MCCRORY 10/01 | <u>Estimate #</u> C01C07 |
| <u>Advertiser</u> Pat McCrory for Governor | | <u>Original Date / Revision</u> 08/16/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-----------|--------------------|
| N 113 | WRAL | 10/06/12 | 10/06/12 | ACC Football | 12N-330P | | :30 | | | | NM | 1 | \$700.00 |
| | | CLASS 4 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$700.00 | 0.00 | | | |
| N 114 | WRAL | 10/07/12 | 10/07/12 | NFL Football (Early) | 1p - 4:30p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | CLASS 4 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 115 | WRAL | 10/07/12 | 10/07/12 | NFL (Late) | 4-730p | | :30 | | | | NM | 1 | \$2,000.00 |
| | | CLASS 4 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 116 | WRAL | 10/08/12 | 10/08/12 | Mon Hour 1 | 8-9p | | :30 | | | | NM | 1 | \$3,335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$3,335.00 | 0.00 | | | |
| N 117 | WRAL | 10/08/12 | 10/08/12 | Mon Hour 2 | 9-10p | | :30 | | | | NM | 1 | \$3,335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$3,335.00 | 0.00 | | | |
| N 118 | WRAL | 10/07/12 | 10/07/12 | The Closer | 1235-135a | | :30 | | | | NM | 1 | \$75.00 |
| | | CLASS 4 CANDIDATE R9.26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$75.00 | 0.00 | | | |
| Totals | | | | | | | | | | 271.80 | | 76 | \$84,340.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/08/12 | 76 | \$84,340.00 | \$71,689.00 |
| Totals | 76 | \$84,340.00 | \$71,689.00 |

Signature: _____ Date: _____

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